

The all-new 1984 Ford Tempo

Style and technology in total harmony.

Form follows function.

In its creation of Tempo, Ford set out to design a car that would prove that a spacious interior, comfort and performance could be compatible with fuel efficiency. Ford engineers began with a sound design principle: Form follows function.

First came completely new functional ideas. And then Tempo's pleasing form followed—naturally.

Designed by a world leader in aerodynamics.

Ford is an acknowledged world leader in aerodynamic design. And Ford's aerodynamic expertise is well expressed in the '84 Tempo.



Aerodynamic design can have a profound effect on the performance of any car. No more than six horsepower is needed for Tempo to overcome air resistance at 50 mph. This results in less fuel consumed.

And impressive fuel economy figures are not the only result. The airflow is directed to reduce lift for improved stability and directional control.

The world's most advanced automotive computer.

If you've ever had your car's engine buck and stall on a cold morning... or choke up on a hot day... or had any irregular power output due to weather, temperature or



Available in 2-door (above) and 4-door (at right)

altitude—you'll appreciate the capabilities of Tempo's new EEC-IV computer.

COMPUTER FUNCTIONS



- Pedal Position
- Fuel Air Mixture
- Spark Advance
- Intake-Air Temp.
- Engine Speed
- Crankshaft Position
- Engine Coolant Temp.
- Amount of O₂ in Exhaust Gas

EEC-IV (Electronic Engine Control) monitors and controls engine operation *precisely* and *instantly* under *any* conditions for optimum power output and fuel efficiency.

New Powertrain.

Developed specifically for Tempo, the 2300 HSC (High Swirl Combustion) four-cylinder engine works in concert with the EEC-IV computer.

This high-compression (9-to-1) engine generates 84 horsepower at 4400 rpm.[†] There's a surprisingly quick power response to even slight throttle pressure. Available with 4-speed, 5-speed or automatic transaxles.

High mileage*

Although EPA mileage ratings were not available at the time of publication, Ford Engineering tests project 42 estimated highway and 28 estimated mpg.*

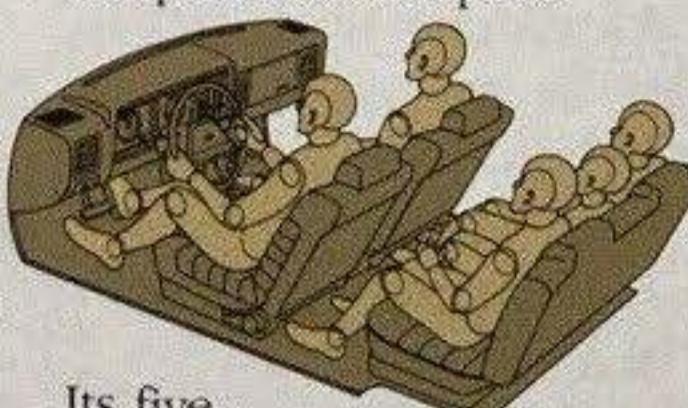
Ride and handling.

Tempo's front-wheel-drive design not only delivers added tire-to-road traction, but provides precise handling and tight cornering.

Tempo's new-design 4-wheel independent suspension permits each wheel to absorb road shocks independently. This results in better handling and a smooth, quiet ride.

Computer refined interior.

Computer technology and designer ingenuity have joined forces to ensure the best use of Tempo's interior space.



Its five-seat configuration allows for a comfortable combination of head, shoulder and legroom. In fact, there is more rear passenger room than a Mercedes 300D.

Commitment to quality.

An example of Ford's commitment to quality is the closeness and uniformity of the body panel fits.

You can compare Tempo's stringent standards to those set by any European Sports Sedan.

What's under Tempo's glistening paint? Three more full coats of tough acrylic enamel and two coats of primer. That's almost 10 pounds of protection. The final result: a tough, brilliant finish that is highly resistant to weather, chipping, cracking and peeling.

Pick up the Tempo of your life.

To obtain a brochure with more information on Ford's all-new sedan, see your Ford Dealer or call 1-800-772-2100.

Get it together—
Buckle up.

*Based on SAE standard J1349.
†The above estimates are projected Ford ratings based on Ford Engineering test data, and are expected to be very close to official EPA ratings. Use for comparison. Your mileage may differ depending on speed, distance and weather. Actual highway mileage and California ratings will probably be lower. See your Ford Dealer for a copy of the Gas Mileage Guide when available.

**Have you
driven a Ford
... lately?**

